

Public Notice of Bid

1. Project Details

Title	Promotional Event for Korean Snacks (K-Snack)
Scope of Work	<ul style="list-style-type: none">○ Operation of a K-Snack promotion booth at the Korean Cultural Festival in Seattle (held in conjunction with the North-Central America World Cup) <p>※ Please refer to the Request for Proposal for specific details.</p>
Budget	<ul style="list-style-type: none">○ USD 26,796
Contract Period	<ul style="list-style-type: none">○ From the date of contract execution to August 31, 2026
Bidding Method	<ul style="list-style-type: none">○ General Competitive Bidding (Contract by Negotiation)

2. Bidding Schedule

Proposal Submission Deadline	<ul style="list-style-type: none">○ Due Date : 2026. 4. 30(Thu) by 16:00○ Required Documents<ul style="list-style-type: none">- Proposal (Project Plan) and Detailed Budget Breakdown.- New agencies (not currently registered with aT LA) must also submit a Company Profile and a list of relevant projects completed within the last 3 years.○ Submission<ul style="list-style-type: none">- via Email to jessiep@at.or.kr and losangeles@at.or.kr
Evaluation	<ul style="list-style-type: none">○ 2026. 5. 4 (Mon) ※ Specific time to be notified individually; date is subject to change○ Technical Evaluation (Presentation) 70% + Price Evaluation 30%○ The presentation must be delivered by the Company Representative or the Project Manager (PM)
계약체결	<ul style="list-style-type: none">○ 2026. 5. 5(Tue) ※ Subject to change○ Negotiations will proceed starting with the top-ranked bidder based on technical evaluation results.

3. Contact Information : aT LA Jessie Park (jessiep@at.or.kr)

2026. 4. 17.

Korea Agro-Fisheries & Food Trade Corporation (aT)
Los Angeles Center